

# NORDITALIA GROUP S.R.L.

Via Colli Storici, 215  
25015 Desenzano del Garda (BS)  
Tel: 0309910020  
VAT NO. 00679790980



## Information on the processing of personal data pursuant to art. 13 of the EU Reg. 2016/679

### Interested parties: Clients.

NORDITALIA GROUP S.R.L., in its capacity as Data Controller of your personal data, pursuant to and for the purposes of the EU Regulation 2016/679 hereinafter referred to as 'GDPR', hereby informs you that the aforementioned legislation provides for the protection of the parties concerned with regard to the processing of personal data and that such processing will be based on the principles of fairness, lawfulness, transparency and protection of your confidentiality and your rights.

Your personal data will be processed in accordance with the legislative provisions of the above-mentioned legislation and the confidentiality obligations provided therein.

Purposes and legal basis of the processing: specifically, your data will be processed for the following purposes related to the implementation of requirements related to legislative or contractual obligations:

- obligatory requirements by law in the tax and accounting field;
- after-sales assistance;
- quotation and offer management activities;
- customer management;
- scheduling of activities;
- customer billing history.

Your data will also be used for the following purposes which are necessary for the pursuit of the legitimate interest of the data controller:

- debt collection activities;
- management of litigation;
- quality management;
- surveying the level of customer satisfaction.

Methods of processing. Your personal data will be processed in the following ways:

- processing using company computer systems;
- manual processing using paper archives.

All the processing is carried out in compliance with the modalities set out in articles 6 and 32 of the GDPR and through the adoption of adequate security measures.

Your data will be processed solely by personnel expressly authorized by the Data Controller and specifically by the following categories of employees:

- individuals authorized to process data pursuant to Art. 29 of the GDPR.

Communication: Your data may be disclosed to external parties for the proper management of the transaction and specifically to the following categories of

Recipients including all duly appointed Data Processors:

- banks and credit institutions
- consultants and freelancers including in an associated form;
- within public and/or private subjects for whom the communication of the data is obligatory or necessary in compliance with law obligations or is however fundamental to the management of the relationship;
- shippers, transporters, post offices, logistics companies.

Dissemination: Your personal data will not be disseminated in any way.

Retention Period. We would like to inform you that, in compliance with the principles of lawfulness, purpose limitation and data minimization, pursuant to art. 5 of the GDPR, the retention period of your personal data is:

- established for a period of time not longer than the achievement of the purposes for which they are collected and processed for the execution and fulfillment of contractual purposes;
- established for a period of time not longer than the achievement of the purposes for which they are collected and processed and in compliance with the mandatory deadlines prescribed by law.

Data controller: the data controller in accordance with the law is NORDITALIA GROUP S.R.L. (Via Colli Storici, 215 , 25015 Desenzano del Garda (BS); VAT no.: 00679790980; available at the following addresses: E-mail: [info@norditalia.biz](mailto:info@norditalia.biz); Telephone: 0309910020) on behalf of the pro tempore legal representative.

You have the right to request from the data controller the cancellation (right to be forgotten), the limitation, the updating, the rectification, the transferability, the opposition to the processing of your personal data, as well as to generally exercise all the rights provided for by articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

Pursuant to Art. 77 of the GDPR, the interested party may file a report or a complaint by contacting the Data Protection Authority based in Piazza Venezia, 11 - 00186 ROMA mail: [urp@gpdp.it](mailto:urp@gpdp.it).

You can also check the updated version of this information at any time by accessing the website <https://www.privacylab.it/informativa.php?14133371529>.

### **EU Reg. 2016/679: Articles 15, 16, 17, 18, 19, 20, 21, 22 - Rights of the interested party**

1. The interested party has the right to obtain confirmation of the existence or otherwise of personal data concerning him/her, even if it has not yet been recorded, its communication in intelligible form and the option of lodging a complaint with the Data Control Authority.

2. The interested party has the right to obtain information regarding

- a. the origin of the personal data;
- b. the purposes and methods of processing
- c. logic applied in case of processing carried out with the aid of electronic tools;
- d. the identity of the owner, manager and the representative appointed under article 5, paragraph 2;
- e. the subjects or categories of people to whom the personal data may be disclosed to or who can get to have knowledge about them as the appointed representative in the State, managers or assigned personnel.

3. The interested party has the right to obtain

- a. the updated, rectified or when interested, the integration of data;
- b. the cancellation, modification into anonymous form or the blocking of data processed in violation of the law, including those that do not need to be kept for the purposes for which the data was collected or subsequently processed;
- c. certification that the measures described in points a) and b) have been made known to whom the data have been communicated or disseminated, including their content, unless this requirement proves impossible or involves a clearly disproportionate means in relation to the protected right;
- d. data portability.

4. The interested party has the right to oppose, in whole or in part:

- a. for legal reasons regarding the processing of personal data, even if pertaining to the purpose of collection;
- b. the processing of personal data concerning them for the purpose of sending advertising materials or by conducting direct sales or for carrying out market research or commercial communication.